



A novel, cloud-based "Quote & Buy" platform for insurers

In the wake of PWC's global FinTech report 2017, insurance companies are engaging in FinTech more than ever, with 84% expected to increase their collaboration and investment in FinTech over the next five years. With a continued focus on the customer journey, ease of use and accessibility are at the forefront of insurers FinTech mission. Despite this, a reputation for slow-moving IT, lengthy product launch cycles and a general lack of innovation, means UK insurers are finding it hard to **deliver innovative products in short timescales at reasonable cost** over the channels their customers desire.

The Surely "Quote & Buy" platform provides a perfect solution to this problem:

- ✓ A **fully hosted** "Quote & Buy" platform that can be insurer branded
- ✓ **Rapid configuration** of bespoke insurance products, including pre-sales information, quotation & ratings engine, document generation, payment collection and email engines
- ✓ **Payment mechanisms** including Direct Debit, Credit / Debit card and PayPal
- ✓ Responsive design supporting **desktop, tablet and mobile** journeys
- ✓ **Multi-lingual** and **multi-currency** support
- ✓ **Call centre** and **policyholder self-service** portals
- ✓ Reporting and **analytics**
- ✓ Engineered to the highest standards using cutting-edge technology, with **third party integrations** and web service / API integration
- ✓ **Secure, fast and resilient** with full disaster recovery and backup

Selected clients





HISCOX
Hiscox Cyber Bullying Insurance

CAN'T SEE THE SCREEN?
Hiscox Cyber Bullying Insurance helps protect your children online.

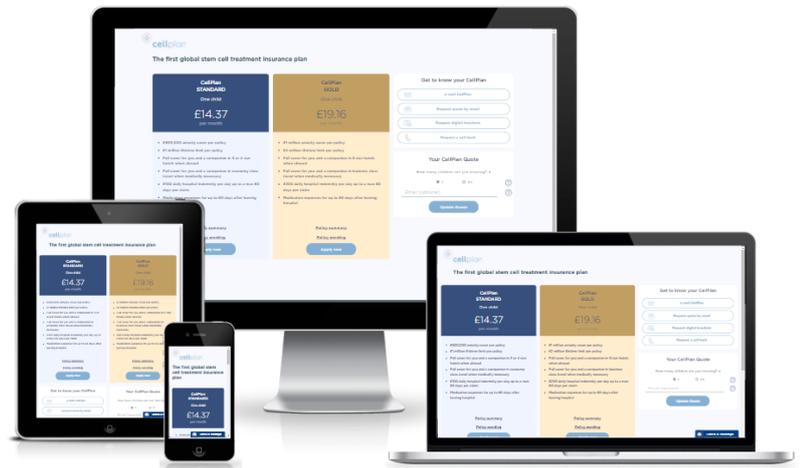
"I thought I was checking on my daughter's social media use, until her school called me to tell me she'd been self-harming" — Karen, York

What is Cyber Bullying Insurance?
Hiscox Cyber Bullying Insurance is a new type of insurance helping parents both before and after bullying takes place.

What's included?

- **Interactive educational resources** – online games for you and your children. See how cyber bullying can spiral out of control and how to stop this from happening
- **Unobtrusive monitoring software** – notifications if your child's online behaviour changes or they engage with inappropriate content
- **Access to experts** – a helpline to call if you think your child is being bullied and need guidance on what to do
- **Counselling** for your family if severe bullying has taken place

Start a quote
Only two questions



Sample quick quote page: CellPlan

"Surely helped us rapidly test a new insurance concept, working with us to build and put live a functioning quote and buy journey in just two weeks, from a standing start. They were able to make changes extremely quickly whilst also adding value, bringing helpful suggestions to the table..."

— Alan Millard, Chief Operating Officer, Hiscox UK and Ireland

Example insurance products

- Caravan insurance
- Car breakdown cover
- Critical Illness cover
- Dental insurance
- Female cancer cover
- Life insurance
- Stem cell insurance
- Travel insurance

Partner providers (integrated)

- Debit/credit card payments
- Direct Debit payments
- Document generation
- E-Doc signatures
- Email tools
- Number plate lookups
- PayPal payments
- Postcode lookups
- Sanctions screening
- Security certificate providers
- Social media sign-in
- Surveys

Surely was established in 2013 by an experienced team of entrepreneurs, insurance industry experts and technologists. With a mission to "power digital insurance", Surely provides innovative technology solutions to the insurance sector. These include our cloud-based Quote & Buy, Broker Portal, and Robo Broker® platforms. Our novel platform enables insurers and brokers to transact online with their customers, whether these are end-consumers, small businesses or intermediaries. Our platform is cloud-based, rapid to configure, works on all devices (web, tablet and mobile), is multi-lingual and multi-currency, and is highly cost-effective in a Software-as-a-Service (SaaS) model.